

Self-Made Assignment - Adobe InDesign

Exporting & Preparing for Print

Course
&
Test Series

 CBSE

 ICSE

 NTSE

 Banking & Insurance

 Central Govt. Service

 State Govt. Services

 LAW Entrance

 MBA Entrance

 Railways & Metro Services

...many more

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1. Set Up the Document

- Open Adobe InDesign.
- File > New > Document
- Orientation: Portrait
- Size: A4 (or your desired size)
- Margins: 20 mm (can adjust as needed)
- Bleed: 3 mm on all sides

2. Background Design

- Use the Rectangle Tool (M) to draw a full-page rectangle.
- Fill it with a dark blue gradient or texture (similar to the poster).
- Lock this background layer to avoid accidental movement:
- Right-click > Lock Layer

3. Add the Orange Banner (Top Section)

- Draw a rectangle across the top part (approx. 1/4 of the height).
- Color: #f7941d (or close to the orange tone).
- Add a smaller white rectangle slightly beneath it to mimic a shadow or card-layer effect.
- Use Effects > Drop Shadow if needed.
- Text:
- "USERTREFFEN"

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- "2013"
- Font: **Bold Sans Serif** (e.g., *Bebas Neue*, *Montserrat*, or *Arial Black*)
- Size: Large (adjust to fit)
- Alignment: Centered

4. Middle Card (White Box with Guest & Location)

- Draw a white rectangle centered below the orange banner.
- Add subtle drop shadow to give depth.
- "UNSER SPECIAL GUEST" (Gray, small caps)
- "ULI STAIGER" (Blue, bold, large)
- "THEMEN: PHOTOSHOP & CINEMA 4D" (Small gray text)
- "UNSERE LOCATION"
- "BRITZER DAMM 51"
- Additional Info: "Wir treffen uns ab 18 Uhr..." in small gray text
- Use paragraph spacing or line breaks to control the layout
- Center-align all text blocks

5. Bottom Orange Footer

- Add another orange rectangle at the bottom of the page.
- Divide it into three sections using **vertical lines** or spacing.
- Logo or text: "PSD-TUTORIALS.DE"
- Text: "USERTREFFEN"***
- Date: "02. - 04. JUNI"
- Location: "IN BERLIN"
- Insert a placeholder or real QR code
- Font: Sans Serif (consistent with header)
- Text Color: White for contrast

6. Typography Notes

- Fonts: Use clean, bold sans-serif fonts.
- Colors: Use white, gray, blue (#3a4b7d), and orange (#f7941d).
- Emphasize key phrases using size and color.

7. Final Touches

- Align elements vertically using the **Align Panel**
- Use **Smart Guides** for spacing
- Group related elements (Ctrl/Cmd + G)
- Check margins and bleed
- Export: File > Export > PDF (Print) with bleed settings enabled