

Course  
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Test Series

Self-Made Assignment - Adobe Illustrator

Typography-and-Text-Effects



### 1. Create a New Document

- Open Adobe Illustrator.
- Go to **File > New** and set your preferred dimensions (e.g., 1920x1080 px).

### 2. Add Text

- Select the **Type Tool (T)**.
- Type the word "Creative" using a thick, bold script or brush-style font. If you want, you can use fonts like **Pacifico**, **Lobster**, or any similar cursive font.
- Adjust the font size to fill your artboard width.

### 3. Convert Text to Outlines

- Select the text.
- Go to **Type > Create Outlines** (Shift + Ctrl + O / Shift + Cmd + O on Mac).
- This converts the text into vector shapes so you can customize each letter.

### 4. Ungroup Letters

- Right-click on the outlined text and select **Ungroup** (Shift + Ctrl + G).
- Now you can edit each letter individually if needed.

### 5. Apply Gradient Fill

- Select all letters.

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- b. Open the **Gradient panel** (Window > Gradient).
  - c. Apply a **linear gradient** from a white or light pink to a slightly darker pink/red.
  - d. Adjust the angle of the gradient to make the light source appear consistent.
- 6. Add Shadows for 3D Effect**
- a. Duplicate the text shapes (Ctrl + C, Ctrl + F).
  - b. Change the duplicated shape fill to a dark pink/red.
  - c. Move the duplicated shapes slightly down and to the right (or whichever direction you want the shadow).
  - d. Use **Effect > Blur > Gaussian Blur** slightly on this duplicated shape for a soft shadow effect.
  - e. Optionally, adjust opacity to make the shadow subtle.

**7. Add Inner Shadow or Glow**

- a. Select the main text.
- b. Go to **Effect > Stylize > Inner Glow**.
- c. Set color to a light pink or white and tweak the settings for subtle depth.

**8. Add Background Gradient**

- a. Create a rectangle the size of the artboard.
- b. Send it to the back (Right-click > Arrange > Send to Back).
- c. Apply a **radial gradient** from dark purple on the edges to orange near the top left, matching the background in the image.

**9. Add Depth with Layering**

- a. To simulate the layered/cut-out effect on the letters:
- b. Use the **Pen Tool (P)** to draw shapes that mimic the shadowed parts.
- c. Color these shapes in darker pink/red.
- d. Place them behind or inside the text shapes as needed.

**10. Final Touches**

- a. Adjust colors, gradient stops, and shadow blurs until satisfied.

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- b. Zoom in and clean up any edges or unwanted overlaps.
- c. Save Your Work
- d. Save as AI for editing later.
- e. Export as PNG or JPG for sharing (File > Export > Export As).

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