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Test Series

Self-Made Assignment - Adobe Illustrator

Typography and Text Effects



1. Create a New Document

- Open Adobe Illustrator.
- Go to **File > New** and set your preferred dimensions (e.g., 1920x1080 px).

2. Add Text

- Select the **Type Tool (T)**.
- Type the word "Creative" using a thick bold script or brush-style font.
- If you want, you can use fonts like **Pacifico, Lobster**, or any similar cursive font.
- Adjust the font size to fill your artboard width.

3. Convert Text to Outlines

- Select the text.
- Go to **Type > Create Outlines** (Shift + Ctrl + O / Shift + Cmd + O on Mac).
- This converts the text into vector shapes so you can customize each letter.
- **Ungroup Letters**
- **Right-click** on the outlined text and select **Ungroup** (Shift + Ctrl + G).
- Now you can edit each letter individually if needed.
- **Apply Gradient Fill**
- Select all letters.
- Open the **Gradient panel** (Window > Gradient).
- Apply a **linear gradient** from a white or light pink to a slightly darker pink/red.
- Adjust the angle of the gradient to make the light source appear consistent.

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4. Add Shadows for 3D Effect

- Duplicate the text shapes (Ctrl + C, Ctrl + F).
- Change the duplicated shape fill to a dark pink/red.
- Move the duplicated shapes slightly down and to the right (or whichever direction you want the shadow).
- Use **Effect > Blur > Gaussian Blur** slightly on this duplicated shape for a soft shadow effect.
- Optionally, adjust opacity to make the shadow subtle.

5. Add Inner Shadow or Glow

- Select the main text.
- Go to **Effect > Stylize > Inner Glow**.
- Set color to a light pink or white and tweak the settings for subtle depth.

6. Add Background Gradient

- Create a rectangle the size of the artboard.
- Send it to the back (Right-click > Arrange > Send to Back).
- Apply a **radial gradient** from dark purple on the edges to orange near the top left, matching the background in the image.

7. Add Depth with Layering

- To simulate the layered/cut-out effect on the letters:
- Use the **Pen Tool (P)** to draw shapes that mimic the shadowed parts.
- Color these shapes in darker pink/red.
- Place them behind or inside the text shapes as needed.

8. Final Touches

- Adjust colors, gradient stops, and shadow blurs until satisfied.
- Zoom in and clean up any edges or unwanted overlaps.

9. Save Your Work

- Save as AI for editing later.
- Export as PNG or JPG for sharing (**File > Export > Export As**).

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