

Self-Made Assignment - Adobe InDesign

Typography and Text Formatting

Course  
&  
Test Series

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1. Create a New Document

- Open Adobe InDesign.
- Click File > New > Document.
- Set size (e.g. 1000px x 1000px or A4).
- Click Create.

2. Add Background (Optional)

- Use the Rectangle Tool (M) to draw a white background.
- Lock it if needed (Object > Lock > Selection).

3. Place the Farm Illustration

- Use File > Place (Ctrl+D).
- Insert your farm scene illustration (SVG, PNG, or AI file).
- Resize and center it.
- If you want to draw it yourself: create the illustration in Adobe Illustrator, then export to PNG or AI and import it here.

4. Add the Upper Curve Text ("TAGLINE OR SLOGAN HERE")

- Select the Ellipse Tool (L).
- Draw a circle over the top of the farm image.
- Use the Type on a Path Tool (click and hold Text tool).
- Click on the circle path and type: "TAGLINE OR SLOGAN HERE"
- Use Character panel to:
  - Adjust font
  - Increase tracking (spacing)
  - Center align text
- Add the Main Title ("YOUR FARM")

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5. Use the **Type Tool (T)**.

- Click below the illustration and type: "YOUR FARM"
- Choose a bold, vintage serif font.
- Increase font size and align to center.
- Add **letter spacing** to give it a classic logo feel.
- Add the **Lower Banner Text ("AGRICULTURE")**
- Draw another **small curved path** under the farm image (use Ellipse tool again).
- Use **Type on a Path Tool** again.
- Type "AGRICULTURE" and format it similarly.

6. Add the **"EST. 2021" Text**

- Use the **Type Tool (T)** again.
- Click between the farm image and the lower text.
- Type "EST.2021"
- Center it and format with a small sans-serif font.
- Add **Decorative Elements (Swirls, Lines, etc.)**
- Use **Pen Tool (P)** or download **SVG flourishes** online.
- You can also draw small ornaments in Illustrator and place them via File > Place.

7. **Final Adjustments**

- Align everything to center (select all → Align Center).
- Add space between elements for balance.
- Group related elements (Ctrl+G) to keep layout intact.
- Optional: Add a **textured paper background** for vintage look.

8. **Export Your Work**

- Go to File > Export.
- Choose **PDF (Print)** or **PNG/JPG** if required for submission.
- Set quality to **High** and export.