

**Course  
&  
Test Series**

**Self-Made Assignment - MS Power Point**

**Adding Text to Shapes in Power Point**

-  **CBSE**
-  **ICSE**
-  **NTSE**
-  **Banking & Insurance**
-  **Central Govt. Service**
-  **State Govt. Services**
-  **LAW Entrance**
-  **MBA Entrance**
-  **Railways & Metro Services**
- ...many more**
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Save this PowerPoint Presentation with the name of “Multinational corporations” and:

- Apply “Parcel” Theme to all slides and change the background color to grey.
- Add “Date and time” and “Slide number” from Header Footer option Under “Insert” tab.

 <p align="center"><b>MULTINATIONAL CORPORATIONS</b></p> <p align="center">Case Study: Apple Inc.</p> <p align="right">Presented by: _____ Dated: _____ 9/29/2025 1</p>	<p align="center"><b>Slide 1: Title Slide</b> Name the topic</p>
 <p align="center"><b>WHAT IS AN MNC?</b></p> <p>A Multinational Corporation (MNC) is a large company that owns or controls production, services, or facilities in more than one country, operating under a centralized global strategy while adapting to local markets.</p> <p>key features of an MNC:</p> <ul style="list-style-type: none"> <li>✓ Operates in many countries worldwide.</li> <li>✓ Large-scale production and marketing.</li> <li>✓ Controlled from a central headquarters.</li> <li>✓ Uses advanced technology.</li> <li>✓ Employs skilled and diverse staff.</li> <li>✓ Has a global supply chain.</li> <li>✓ Keeps a consistent brand, adapts locally.</li> <li>✓ Invests in foreign countries.</li> </ul> <p align="right">9/29/2025 2</p>	<p align="center"><b>Slide 2: Title and Content</b> (Meaning of MNC Company and their features)</p>

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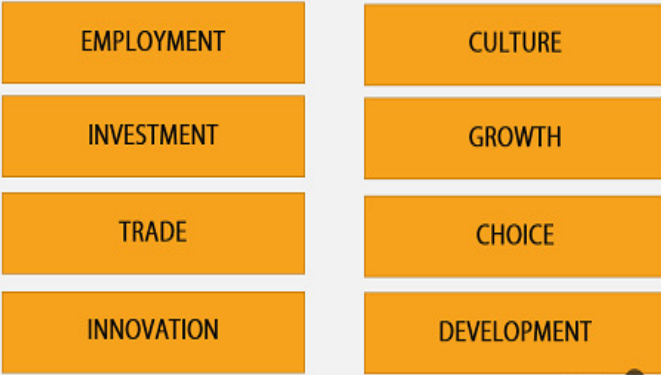
**...many more**

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**IMPORTANCE OF MNCs IN THE GLOBAL ECONOMY**



**Slide 3: Blank Slide**  
 (Pick different types of shapes from Insert tab and then Right click on it to “Add text”)

**CASE STUDY: APPLE INC.**

Apple Inc. is a leading American multinational technology company known for its innovative consumer electronics, software, and online services. It is one of the world's most valuable and influential companies.

**Key Features of Apple INC.**

- ✓ Globally recognized and trusted brand
- ✓ Strong customer loyalty
- ✓ Seamless integration across devices and platforms
- ✓ Market leader in innovation and design
- ✓ Maintains high standards in product quality and user experience
- ✓ Committed to becoming 100% carbon neutral by 2030
- ✓ Uses recycled materials in products

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**Slide 4: Title and content Slide**  
 (Example of a top MNC Company)

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**MAIN PRODUCTS AND SERVICES ADOPTED BY APPLE INC.**

Devices:

- iPhone – Smartphone
- iPad – Tablets
- Mac – Laptops & Desktop Computers (MacBook, iMac, Mac Mini, Mac Studio)
- Apple Watch – Smartwatches
- Air Pods – Wireless earbuds
- Home Pod – Smart speakers
- Apple TV (device) – Digital media player

Services:

- App Store
- Apple Music
- Apple TV
- Apple Arcade
- Apple News+
- Apple Fitness+
- Apple iCloud
- Apple Pay
- AppleCare

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**Slide 5: Two Content Slide  
(Main Devices and Services by that MNC company)**

**MAIN MOTIVE OF MNC COMPANIES IN THE WORLD**

The primary motive behind the existence and expansion of MNCs is to maximize profit, but this is achieved through a combination of strategic objectives. MNCs leverage international opportunities to grow their market share, reduce operational costs, innovate, and stay competitive in an increasingly globalized economy.

They also play a significant role in shaping the global economy through their investment, employment generation, and influence over international.

Key Motives of MNCs:

- Profit Maximization
- Market Expansion
- Cost Efficiency
- Risk Diversification
- Innovation and R&D
- Tax and Regulatory Benefits
- Brand Globalization

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**Slide 6: Title and content Slide  
(Main motive of establishment)**

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#### CONCLUSION.....

In today's world, successful MNCs are those that balance profit-making with ethical practices, sustainability, and corporate social responsibility. As global citizens, MNCs are expected not only to grow economically but also to contribute positively to the communities and environments in which they operate.

In conclusion, the motive of MNCs goes beyond just earning revenue — it is about building a lasting global presence, delivering value to diverse stakeholders, and shaping the future of international business and cooperation.

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**Slide 7: Title and  
Content slide**  
(Conclusion in  
respect to the topic)