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## Self-Made Assignment - Digital Marketing

### Content Management System

#### COMPLETE THESE MCQ

Q1. CMS stands for:

- a) Content Managing Software
- b) Content Management System
- c) Central Media System
- d) Content Monitor Service

Q2. The main purpose of a CMS is to:

- a) Write computer programs
- b) Manage databases
- c) Create and update website content without coding
- d) Host websites on cloud servers

Q3. Which of the following is the most popular CMS in the world?

- a) Drupal
- b) Wix
- c) WordPress
- d) Magento

Q4. Which CMS is widely used for e-commerce stores?

- a) Shopify
- b) Blogger
- c) Wix
- d) Joomla

Q5. Which CMS uses a simple drag-and-drop interface, ideal for beginners?

- a) WordPress
- b) Joomla
- c) Wix
- d) Magento

Q6. A CMS allows multiple people to work on the same website. This feature is called:

- a) Multi-hosting
- b) Multi-threading
- c) Collaboration
- d) Synchronization

Q7. Which CMS is known for high security and is used by government websites?

- a) Blogger
- b) Drupal
- c) Shopify
- d) Wix



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Q8. In a CMS, themes are mainly used for:

- a) Improving SEO
- b) Designing how the website looks
- c) Adding web hosting
- d) Managing user accounts

Q9. Blogger is a CMS created by:

- a) Meta
- b) Microsoft
- c) Google
- d) Adobe

Q10. Shopify is best suited for:

- a) News websites
- b) Portfolios
- c) Blogging
- d) Online product selling

Q11. Which CMS is the best choice for large enterprise websites requiring deep customization?

- a) Wix
- b) Shopify
- c) Drupal
- d) Blogger

Q12. Which CMS is described as open-source and similar to WordPress, often used for community sites?

- a) Joomla
- b) Magento
- c) Squarespace
- d) Shopify

Q13. Magento (Adobe Commerce) is mainly suitable for:

- a) Personal blogs
- b) Small photography portfolios
- c) Large-scale e-commerce with advanced features
- d) Static one-page websites

Q14. Which CMS provides ALL-IN-ONE features including hosting + design + templates in one package?

- a) WordPress.org
- b) Squarespace
- c) Drupal
- d) Joomla

