

Course
&
Test Series

Self-Made Assignment - Digital Marketing

Content Management System

Complete These MCQ



CBSE

1. What does CMS stand for?
- a) Content Marketing System
 - b) Content Management System
 - c) Computer Media Software
 - d) Creative Management Service



ICSE

2. A CMS helps users to:
- a) Repair computers
 - b) Create and manage website content
 - c) Design hardware
 - d) Increase internet speed



NTSE

3. Which skill is NOT required to use a CMS?
- a) Writing code
 - b) Logging into dashboard
 - c) Uploading images
 - d) Editing text



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4. A CMS dashboard is mainly used to:
- a) Play games
 - b) Make website changes
 - c) Send emails
 - d) Design logos



Central Govt.
Service

5. Which CMS is owned by Google?
- a) WordPress
 - b) Blogger
 - c) Drupal
 - d) Joomla



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6. Which of the following is a benefit of using a CMS?
- a) Requires advanced programming
 - b) Faster website updates
 - c) Works without internet
 - d) No need for hosting



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7. Which CMS is best known for drag-and-drop website building?
- a) Drupal
 - b) Joomla
 - c) Wix
 - d) Magento



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8. Shopify is mainly used for:

- a) Blogging
- b) Government websites
- c) Online stores
- d) News portals

9. Which CMS is suitable for artists and photographers?

- a) Magento
- b) Squarespace
- c) Blogger
- d) Joomla

10. Which CMS is commonly used by NGOs and educational websites?

- a) Shopify
- b) Joomla
- c) Wix
- d) Blogger

11. Which CMS is known for being powerful, secure, and highly customizable?

- a) Wix
- b) Blogger
- c) Drupal
- d) Squarespace

12. Magento (Adobe Commerce) is best suited for:

- a) Personal blogs
- b) Small static websites
- c) Large e-commerce websites
- d) Portfolio websites

13. Which feature of CMS helps improve Google ranking?

- a) Hosting
- b) SEO-friendly tools
- c) Free domain
- d) Offline editing

14. A university website managing courses and student data would most likely use:

- a) WordPress
- b) Wix
- c) Drupal
- d) Blogger

Blank space for answer



CBSE

Blank space for answer



ICSE

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