

Course
&
Test Series

Self-Made Assignment - Digital Marketing

Designing for Social Media Using Canva

Complete These MCQ

1. Instagram posts are mainly used for

- a) Coding
- b) Sharing promotions
- c) Writing emails
- d) Gaming

2. Instagram story format is

- a) Square
- b) Horizontal
- c) vertical
- d) Round

3. Facebook cover photos should

- a) Use low quality images
- b) Avoid logos
- c) Represent brand identity
- d) Use random colors

4. A CTA button means

- a) Click to Add
- b) Call to Action
- c) Color Text Area
- d) Create Template App

5. YouTube thumbnails should have

- a) Small text
- b) Dull colors
- c) Bold text
- d) No images

6. LinkedIn posts should be

- a) funny
- b) Professional
- c) Colorful
- d) Animated

7. Canva templates help to

- a) Slow work
- b) Save time
- c) Delete designs
- d) Write code

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 ICSE

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8. Facebook ads are used for

- a) Chatting
- b) Studying
- c) Marketing
- d) Gaming

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9. Instagram post size is

- a) 820×312
- b) 1080×1080
- c) 1280×720
- d) 2560×1440

 NTSE

10. Hashtags are added in

- a) Photos
- b) Elements
- c) Text
- d) Background

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11. YouTube channel art size is

- a) 1080×1920
- b) 1280×720
- c) 2560×1440
- d) 820×312

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12. Important text should be placed in

- a) Corner
- b) Edge
- c) Safe area
- d) Bottom

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13. High contrast colors are used to

- a) Hide text
- b) Improve visibility
- c) Reduce size
- d) Add noise

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14. LinkedIn banner size is

- a) 820×312
- b) 1080×1080
- c) 1584×396
- d) 2560×1440

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15. Clean environment posts should use

- a) Dark red
- b) Black
- c) Green and blue
- d) Neon colors

16. Canva social media templates are

- a) Fixed
- b) Editable
- c) Locked
- d) Deleted

17. Facebook banner text should

- a) Touch edges
- b) Be hidden
- c) Avoid edges
- d) Be very small

18. Close-up faces in thumbnails

- a) Reduce views
- b) Confuse users
- c) Attract attention
- d) Waste space

19. LinkedIn designs should avoid

- a) Logos
- b) Clutter
- c) Professionalism
- d) Text

20. Canva is best described as

- a) Coding tool
- b) Video editor
- c) Design platform
- d) Game app

